

CONNECT. EDUCATE. ADVOCATE.

ELEVATE YOUR BUSINESS WITH A BLOWING ROCK CHAMBER MEMBERSHIP



The Blowing Rock Chamber of Commerce is a 501(c)(6) membership organization governed by a Board of Directors. Through our mission to create and sustain a successful economic environment, we offer networking and marketing opportunities, advocacy, economic development, and professional enrichment.

CONNECT: PUT YOUR BUSINESS IN FRONT OF CONSUMERS

- **Business After Hours:** Meet business leaders and build relationships through these networking events. Hosting and sponsorship opportunities are available.
- **Ribbon Cuttings & Grand Openings:** Celebrate milestones with a Chamber-hosted ribbon cutting. Includes promotion in our e-newsletter, signage, invitations to local stakeholders, and more. Request a Ribbon Cutting packet for details.
- **Annual Meeting & Awards:** Each year we honor outstanding contributions from member businesses in a variety of categories.
- **Board Room Usage:** Members may reserve the Board Room, equipped with a large screen, zoom, coffee and water.
- **Marketing & Promotion**

Visitor Center Collateral Display: Put your business in front of everyone that visits the official Blowing Rock Welcome Center.

Website Listing: Members receive a listing on both LoveBlowingRock.com and BlowingRock.com; our high-traffic online directories.

Visitor Guide & Business Directory: Be featured in our most-requested publication, distributed annually through state welcome centers, events, members, and mail.

Event Promotion: Promote events on LoveBlowingRock.com, through e-newsletters, and with posters displayed at the Welcome Center.

Sponsorship & Advertising Opportunities: Reach your target audience through high-impact channels like the Business Directory & Visitor Guide, e-newsletter, and LoveBlowingRock.com.

Sponsorships are available for events including **Symphony by Chetola Lake, Blowing Rock WinterFest, and Art in the Park** and many other opportunities throughout the year. Let us customize a package that fits your business goals.

EDUCATE: GET THE TOOLS YOU NEED TO SUCCEED

- **Member Table Lunch & Learns:** Quarterly sessions designed to support small business owners with practical insights and tools.
- **Economic Development Business Meetings:** Bi-monthly forums featuring local, state, and federal officials, addressing key issues and fostering collaboration.

- **Blowing Rock Leadership Challenge:** A bi-annual program cultivating leadership.
- **Small Business Counseling:** Free resources and guidance to help your business thrive and plan.
- **Member-to-Member Discount Program:** Enjoy exclusive discounts at fellow member businesses.

ADVOCATE: MAKE YOUR VOICE HEARD

- **Combined Voice:** The Chamber advocates for local businesses through active partnerships with the Town Council, County Government, and membership in both the NC and US Chambers of Commerce.
- **Community & Government Committees:** Participate in committees that address local issues and support economic development.
- **Legislative Trip:** An opportunity to participate in legislative visits and engage with state leaders on key policy issues.

CHAMBER FACTS

- The Blowing Rock Chamber is the oldest in the High Country, founded in 1927. Grover C. Robbins served as its first President.
- Signature events include:
 - **Art in the Park** (since 1962) estimated \$2 million economic impact (ASU study)
 - **Symphony by Chetola Lake** (since 1986)
 - **Blowing Rock WinterFest** (since 1997)
- The Chamber operates with four full-time and two part-time staff members—and is truly a volunteer-driven organization.
- The Chamber partners with the Blowing Rock Tourism Development Authority (TDA) to enhance member exposure for consumer engagement.

Ready to Elevate Your Business?

Join the Blowing Rock Chamber of Commerce and become part of a dynamic network that connects, educates, and advocates for local businesses.

Visit us online at **LoveBlowingRock.com**

Stop by: **132 Park Avenue, Blowing Rock, NC 28605**

Mailing Address: **PO Box 406, Blowing Rock, NC 28605**

Call us: **828-295-7851**

Contact: **Courtney Wheeler**, Director of Membership & Communications

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Let's grow together.