## **BLOWING ROCK**



## CHAMBER of COMMERCE

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Blowing Rock is open! We look forward to seeing you soon...

As we welcome visitors back to Blowing Rock, we respectfully ask for understanding and empathy for the High-Country community. Blowing Rock businesses are open and eager to serve our guests and residents. Visitor support is vital to their survival. But our broader community is still recovering from Hurricane Helene and the impact on the area is significant. If you are visiting soon, we urge you to plan ahead and keep several things in mind.

- The Blue Ridge Parkway, local State Parks, and many local trails remain closed as damage assessments and repairs are underway. Use extra caution when hiking.
- A few major attractions are closed while they make repairs or direct their resources to relief efforts. Many fall festivals and events have been canceled- click **HERE** for event listings and updates.
- Before traveling, check with your lodging host. Many secondary roads are still under repair or partial closures are common.
- Stick to main routes. The best route to Blowing Rock is US 321 from all points south. Travel from the east should use I-40 to US 321 North. Please, respect the needs of our neighbors who have asked that visitors continue to stay away while they make important strides toward recovery.
- Shop and dine locally. This has a significant impact on the families who own our small businesses and their employees who need their jobs. Blowing Rock's quaint shops, delicious restaurants, comfortable lodging and some of our local attractions are ready and eager to welcome you!

Please visit thoughtfully. Visitors are crucial to helping our small businesses recover from this natural disaster. Your support means everything to us.

If you are postponing an in-person visit, consider purchasing gift cards from our local businesses as a meaningful way to show your support at this time. If you are looking for additional ways to help,

please contribute to one of the many organizations working to help those hit hardest by Hurricane Helene.

The spirit of Blowing Rock is strong. We stand together in support of those affected by this storm and are actively helping those who were much more impacted. We recognize our good fortune to not have had the devastation that others experienced. We are deeply grateful to all those helping across WNC- all the work, the contributions, and the kindness. Thank you to everyone who has reached out to support Blowing Rock during this difficult time. It has been heartening and overwhelming in the best way.